Record-Breaking Ticket Sales for Shaw Festival’s 2002 Season

Bulletin #2

Niagara-on-the-Lake, Ontario, February 11, 2002 . . . Ticket sales for the Shaw Festival’s 2002 season, Christopher Newton’s final season in his 23-year run as Artistic Director, have surpassed the $5 million mark, a record for the Festival. Over 30% of available tickets for the season’s eleven productions, which run in repertory from April 4 to November 24, have been sold.

Six productions are now over 30% sold. The sales leaders are Bernard Shaw’s Caesar and Cleopatra, directed by Christopher Newton, and the musical Merrily We Roll Along, directed by Artistic Director Designate Jackie Maxwell and featuring Tyley Ross in his Shaw Festival debut. Hay Fever, featuring audience favourite Fiona Reid, and the remount of last season’s sold-out The Return of the Prodigal are also proving popular with ticket buyers.

In response to particularly strong sales for the Court House Theatre season, the Festival has extended three Court House productions by two weeks. The Return of the Prodigal and The House of Bernarda Alba will now close October 5 and Chaplin (The Trial of Charles Spencer Chaplin Esq.) will close October 6.

Tickets for the 2002 season, including the Court House extension, are now on sale to the general public. Early booking is advised. The public can order online at www.shawfest.sympatico.ca or call the Box Office at 1-800-511-SHAW (7429). Brochure requests can be made online or by calling the Box Office.

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